



CLASS "C" WHOLESALE INFORMATION

OFFICE OF THE CITY CLERK LICENSE DIVISION

200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

DEFINITION: Class "C" Fermented Malt Beverage Wholesale license shall mean the document which grants formal permission from the city to sell to retail or wholesaler dealers, fermented malt beverages in the original packages or containers, which are not to be consumed in or about the licensed premises of the wholesaler.

LICENSE PERIOD: July 1 - June 30, annually.

LICENSE FEE: \$25. Checks made payable to the City of Milwaukee. The application fee is refundable upon request; refund requests must be made within one year.

APPLICATION: Application is made upon forms available from the City Clerk License Division, City Hall, 200 E. Wells Street, Room 105, Milwaukee, WI 53202, (414) 286-2238.

REQUIREMENTS:

- May only be issued to applicants who have attained the age of 21.
- Applicant must have 90 days continuous residency in the state of Wisconsin immediately prior to filing the application. This requirement applies to the agent, if a corporation or Limited Liability Co.
- Professional Character: The Common Council, consistent with ss. 111.321, 111.322, and 111.335, Wis. Stats., may refuse to grant a license to any person who has been convicted of a felony, misdemeanor, or other offense the circumstances of which substantially related to the circumstances of the particular licensed activity.
- An alcohol beverage permit from the State of Wisconsin is required. Contact the State of Wisconsin Department of Revenue, (608) 266-2776, <http://www.dor.state.wi.us/>.
- Federal Law also requires purchase of retail liquor dealer's stamp. Call 1-800-937-8864 for details, or visit <http://www.ttb.gov/alcohol/retailers/index.htm>.
- A permit must be obtained from the City of

Milwaukee, Development Center, Permit Desk, 809 N. Broadway, 1st floor, (414) 286-8211,

<http://www.mkedcd.org/build/pdfs/occcert.pdf>.

- Corporation or limited liability company applicants must register with the State of Wisconsin Department of Financial Institutions – Division of Corporate & Consumer Services (608-261-7577), <http://www.wdfr.org/> prior to issuance of the license.

ARRESTS AND CONVICTIONS: Applicants are required to provide detailed information regarding all arrests and convictions. Failure to do so may result in prosecution. A detailed arrest and conviction report may be obtained from Open Records Section of the Milwaukee Police Department at 2333 N. 49th Street - 2nd Floor (49th St between North & Lisbon).

GRANTING: Licenses are granted upon recommendation of the Utilities and Licenses Committee by the Common Council at regularly scheduled meetings, which are usually held once a month. Please note that no meetings are held during the month of August.

DUPLICATE LICENSE FEE: The fee for a duplicate license is \$8. You must bring a current photo Identification.

REFUND OF LICENSE FEE: If an application is withdrawn, not issued or denied, you are not eligible for a refund.

RESTRICTIONS: Per Wis. Stats. 125.28 (2) (b), a wholesale license may not be issued to a "person" holding an interest in a Class "A" or Class "B" Beer license.

Exceptions:

1. A wholesale beer and Class "A" or Class "B" Beer license may be held by a person if the licenses have been held before and since May 5, 1994.
2. A brewer may hold a wholesale and Class "B" license on the premises issued a brewery permit.

Regulations are located in Chapter 90 of the Milwaukee Code and may be viewed online

<http://www.ci.mil.wi.us/citygov/council/isysintro.htm>

or purchased from the Legislative Reference Bureau in City Hall, Room B-11.